

Module:	<b>IT Competence</b>
Area	<b><u>A - General Notions</u></b> <b><u>B - Technical-Professional</u></b>
Objectives	To acquire competence in data analysis and the use of database
Classroom activities	N/A
Contents	<ul style="list-style-type: none"> <li>- EXCEL (beginners and advanced)</li> <li>- Power Point (beginners)</li> <li>- Business drafting</li> <li>- Social web marketing – digital platforms</li> <li>- Google Maps and Infomobility</li> <li>- Basic sensor technology</li> </ul>
Laboratory activities	120 hours
Expected learning outcomes	<ul style="list-style-type: none"> <li>- Acquisition of IT Certifications</li> </ul>
Credits (ECTS)	3